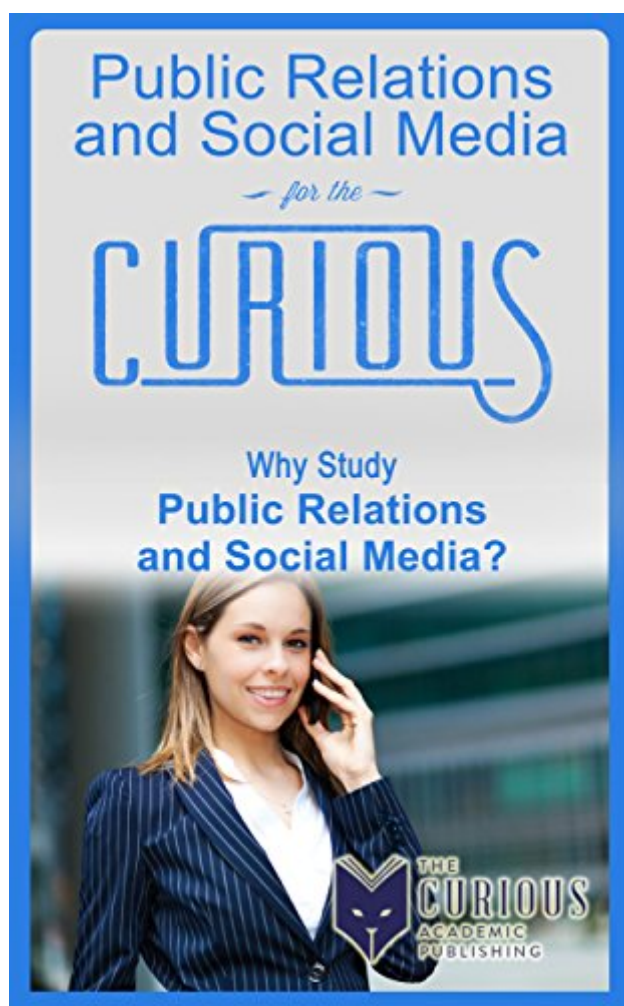


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# Public Relations And Social Media For The Curious: Why Study Public Relations And Social Media? (A Decision-Making Guide To College Majors, Research & Scholarships, And Career Success)





## Synopsis

Imagine being able to prepare yourself for a successful career in Public Relations & Social Media with 100% confidence! Imagine being able to save your parents' hard earned money without added semesters and tuition!

**Who Wrote this Book?** This book is packed with practical and accessible advice from over 25 expert professors in Public Relations & Social Media from the universities including from the USA, UK, Canada, and Australia.. They have formed the strong alliance to help you. You need help to make an important decision about your major/career which will impact the rest of your life. Why not let the experts help? Even if you have already decided on your college major/career, the powerful fresh ideas from the top minds of the world will empower you to trust yourself.

**Who is this Book for?**

- A senior High School student (transitioning to a college/university) who is uncertain about his/her college major
- An undergraduate college/university student who feels underprepared to declare a major or minor
- A Masters/PhD student who wants to know about research issues/trends and scholarship opportunities and take his/her studies to the next level
- A career advisor/counselor who wants to help the students make their major/career decisions
- A graduate/practitioner who wants to know about the career options and best practice tips to take his/her career to the next level
- An educator/faculty who is in need of a robust resource material in Public Relations & Social Media for his/her class

**New Concept in Academic Publishing**

This book, published by the Curious Academic Publishing, is filled with honest, practical, and down-to-earth advice for tapping into your informed decision making. Although most of the chapters in this book are peer-reviewed, they are presented in a rather fun, non-serious manner. If you are considering Public Relations & Social Media as your college major or career, please be assured that this is the **ONLY** book you'll ever need to ensure your success.

**Help your Parents Save Money**

One of the most important decisions that you will make in college is to select a major. Such decision should not be taken lightly, as it has profound implications for your career and life after college. A wrong choice today will result in added semesters and tuition tomorrow. If you are like most university/college students who are financially supported by their parents, **Help them save money! Help them maximize the return on your educational investment!**

**Gift this Book to your Loved One**

How many times have you heard of people talking to themselves, "If only I had known this when I was a college student?" What if you never had to ask that question to yourself? As a decision-making guide, this book is designed to be a gift. Give it to your loved one to your college son to your college daughter..., to your boyfriend or girlfriend and to your friends or relatives. Your gift will prove to be their life-changing first step in the right direction.

**Who Else is Curious to Discover Public Relations & Social Media?** In case you were not

curious about Public Relations & Social Media and stumbled upon this book by accident, perhaps you should not spend your hard earned money to buy this book. If this is not the case, take action today. If you indeed want to surprise your loved one by gifting this book, please click the [“Give it as a Gift”](#) button which is located below the [“Buy now with 1-Click”](#) button at the top of this page. Meet you inside the book! [HANDSHAKE]

The Curious Academic Publishing P.S. If you want to turn your major into a successful career and rewarding life | be better informed about the career options and research & scholarship opportunities | help your parents save money | be knowledgeable, professional, and employable | then this is the book you need.

## Book Information

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## Customer Reviews

I actually bought this kindlebook of Public Relations and Social Media for the Curious: Why Study Public Relations and Social Media? (A Decision-Making Guide to College Majors, Research & Scholarships, and Career Success) by the Curious Academic Publishing Group on May 28, 2016.

However, the only difference was that I was still deciding for sure when and if I would go after this degree since this would be my second time going after a bachelor's degree. I already have one completed bachelor's degree, yet now I have my mind made up for sure when I intend to start and even how many online classes I can realistically afford per year with my current situation. This kindlebook has leads to other sections a person could look at if they are 100% sure about studying public relations. One of the sections referenced in this kindlebook is *So You Want to Be a Communication Major? Opportunities in the 21st Century* by Teri Varner. This kindlebook references Edward Bernays as one of the early proponents of public relations. There is also a section of a reference list and suggested references such as the link for the website "Media and Communications" • United States Department of Labor (Occupational Handbook). They discuss internships which comes in handy because I have actually spoke with at least two females at my current job before were one was going on to an internship (and one who did an internship before) but for whatever reason I never bothered to ask them about their experiences with them (though I know I should have). There is a feature on transmedia storytelling for brands. I find this helpful because I know for sure that I would like my minor to be related to some type of writing and/or scripting component. Scholarships that are available for domestic and international students are also featured in this kindlebook with the mention of the University of Southern California.

*Public Relations and Social Media for the Curious!* OMG!! Guys I am totally honest here but you would never get to read a peer-reviewed book like this one for this price. I wanted to work in this field and was considering this major. However, I was not sure if Public Relations and Social Media was for me. So, I bought this book. Every chapter was so intriguing that I finished the whole book in one go! I was very much impressed with the quality of the book. Some people might even say that you get all the information on the Internet these days. But my question is where else would you get such original perspectives from multiple top professors in one place? Where else would you get information from the top minds of the world which you can trust? Why consider a career in this field? Why study Public Relations and Social Media after all? Guys I am again totally honest here the answers are found in the book "Public Relations and Social Media for the Curious" •

I liked this book on Public Relations and Social Media. This book helped me clearly understand what actually Public Relations and Social Media is. For just \$10, this peer-reviewed/academic book

is a real bargain. I was confused as to what to choose for my undergraduate major and this book opened up my eyes. I found this book also useful for graduate or PhD studies. The good thing is that - there are so many top professors writing the insightful chapters in plain English for the students like myself. I think it will save the students (and their parents) thousands of dollars because changing the major again and again will cost them lots of money. I showed this book to my parents and they were glad I bought it. Yes - I highly recommend it. It will be a major decision of your life. If you are considering a career in this field, you must know why study Public Relations and Social Media.

Being a career adviser, I know how important this book is for the students and grads. Why study Public Relations? Answers are in the book but I can say with 100% conviction that you will not be disappointed by buying this book. In fact, many college students change their majors and it simply wastes their time (and of course their parents' money). If you buy this book, you will be able to save thousands of dollars for your parents in tuition fees. Graduating months earlier means you will have more opportunity. I read chapter by chapter and found all the chapters very insightful. Look at the universities - all the professors come from top universities, and they offer very insightful tips. Trust me - Public Relations for the Curious is a must-read book for the students and people who are undecided about their career options.

I am curious about the career in Social Media and sure, this book is for me. I read the book with great interest. Tens of top professors have openly expressed their views to help the curious people like myself. What I mostly liked was the fact that I could picture myself in this career field. Surely, I will get some experience and will do further studies in this area, possibly a PhD. To be honest, I wouldn't have known anything about it if I hadn't read the book. So, guys you would be better off spending some money for this book rather than being undecided as to what to study for your college major or career. If you are seriously considering a career in Social Media, I highly recommend this book.

Why study SOCIAL MEDIA? You really need to read this book to find the answers. You will be surprised with the high quality of chapters written by top professors in this field. The best part of the book is that it's co-authored by multiple authors. It simply means that you will get to read multiple perspectives rather than a view from a single author. More importantly, this book is peer-reviewed. Although academically peer-reviewed, it's

been written with a college student in mind in layperson's terms. If you are curious about your major/career in this field, you will be glad you bought SOCIAL MEDIA for the Curious.

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